

2013 Online Advertising Rates & Information

Online Ad Specifications

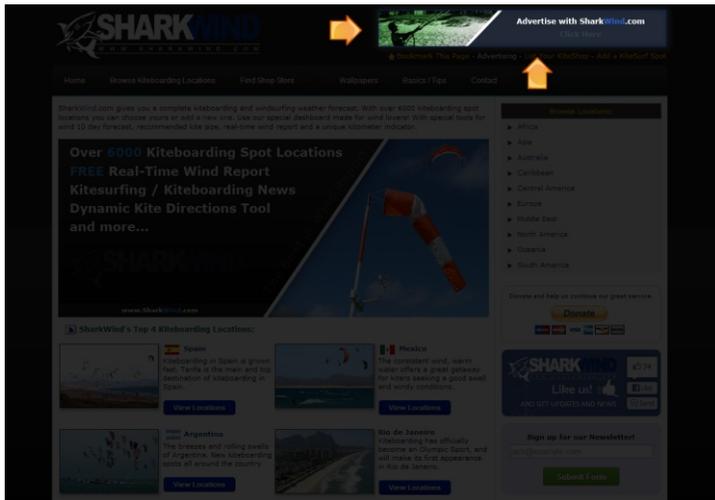
- Banner format: JPEG, GIF or SWF (can be animated)
- Flash files also accepted.
- Animation within banner ad units may run for a maximum of 10 seconds without being re-initiated by the user.
- Ads may loop an unlimited number of times within that 10 seconds.
Applies to all ads, flash, rich media, .jpeg or .gif.

Placement

Banner ads can be placed in 2 locations:

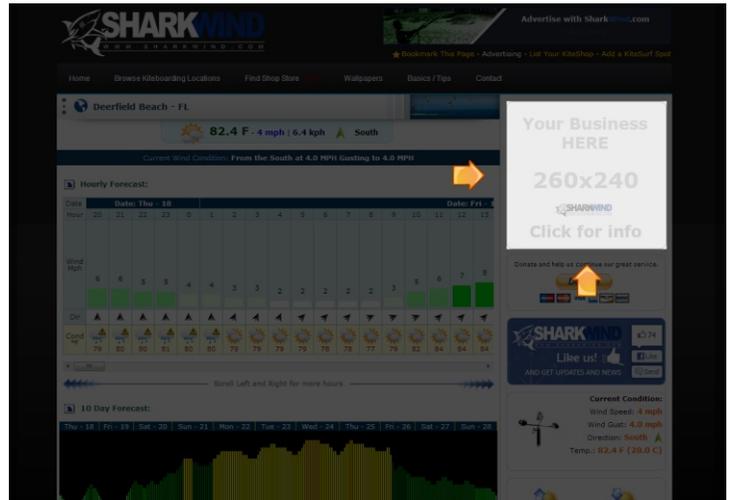
1. **Top Banner** - On the header (top right) Size for this section is 468x60. **pic1**
2. **Square Banner** - On the right side of the home page and spot locations page. Size for this section is 260x240. **pic2**

pic1 Top Banner



\$85.00 / Month

pic2 Square Banner



\$65.00 / Month

Note: Publisher reserves the right to increase advertising rates upon 30 days notice, and all contracts are accepted subject to this reservation.

Payment: First time advertisers are required to pay in advance. New advertisers must establish credit before terms are granted.



To start your campaign please contact: admin@sharkwind.com

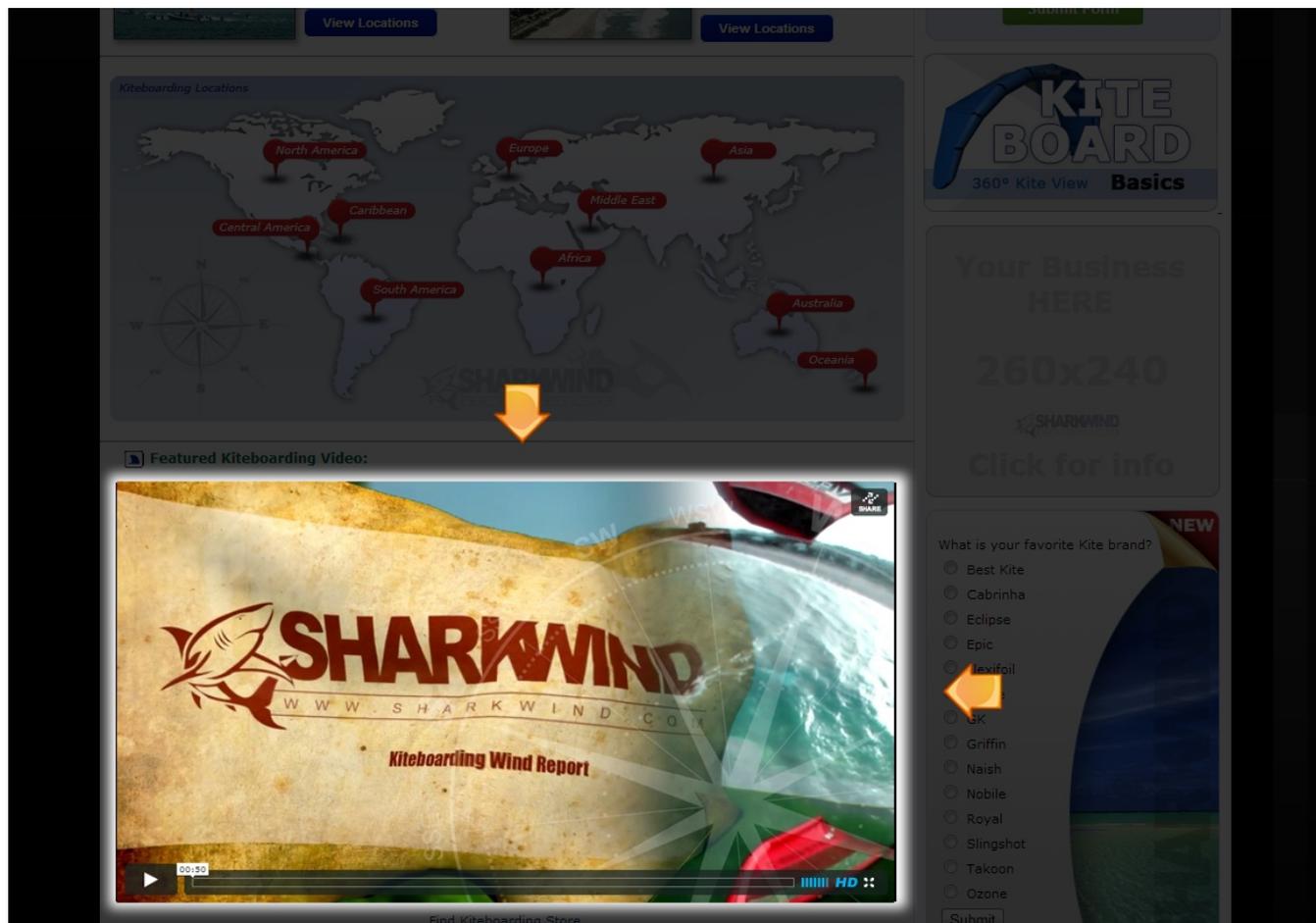
Discounts: Advertisers committing to multiple issues receive a special discount. **\$5.00 off**

Banner Design: Ads can be designed by our in house graphic designer.

Featured Video

Video must be hosted on vimeo.com. the video goes on home page and spot locations page. **pic3**

pic3 Featured Video



The screenshot shows the Sharkwind website interface. At the top, there are navigation buttons for "View Locations". Below this is a world map titled "Kiteboarding Locations" with red pins indicating various regions: North America, Central America, South America, Caribbean, Europe, Africa, Middle East, Asia, Australia, and Oceania. An orange arrow points from the map to a video player below. The video player is titled "Featured Kiteboarding Video:" and shows a kitesurfer with a large kite that has the Sharkwind logo and "WWW.SHARKWIND.COM" on it. The video title is "Kiteboarding Wind Report". To the right of the video player is a sidebar with a "KITE BOARD" section, a "Your Business HERE" section with a "260x240" ad size, and a "What is your favorite Kite brand?" section with a list of brands and radio buttons. An orange arrow points to the "Ilexifoil" option in the list.

\$20 / Day \$50 / 3 Days \$120 / week

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Terms

- Advertising content is subject to publisher approval.
- Invoices and screenshots will be sent following ad posting.
- Campaigns are limited to one creative change per month.
- Sharkwind.com will not alter creative in any way.
- Files that do not meet specs will need to be re-submitted by advertiser.
- Based on demand, multiple ads may rotate in the same location.

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www.SharkWind.com